

## Quarterly Advertising Rates

Print	Print size (w x h)	Print Price		Web size (w x h)	Web Price 90 days	Print + Web Bundle save!
		one issue				
		new	renew			
Full Page	7.5" x 10"	\$845	\$775	-	-	-
Half	7.5" x 4.75"	495	445	-	-	-
Third	4.75" x 4.75"	395	345	336p x 280p	165	425
Quarter	3.5" x 4.75"	325	285	300p x 250p	145	355
Sixth (vertical)	2.375" x 4.75"	235	195	160p x 600p	95	255
Sixth (horizontal)	4.75" x 2.375"	235	195	728p x 90p	95	255
Eighth	3.5" x 2"	175	155	468p x 60p	75	195
Twelfth	2.375" x 2.375"	135	125	125p x 125p	65	155
Holistic Forum	photo + text	155	135	photo + text	185	225
Directory Listing	text ad	95*	89*	text ad	35	115
Event	text ad	\$1/wd	\$1/wd	text ad	\$20/ea	n/a
Classifieds/Job Ads	text ad	\$1/wd	\$1/wd	text ad	\$30/30 days	n/a

28,000 copies are printed and distributed each quarter.

Pay for any 4 issues in advance and save 20%

Prices are for black & white ads. Add 10% for spot color and 40% for 4-color.

\* Save \$60! Directory listing costs only \$35 with ANY display ad.

Directory listing includes: business name, contact name, address, phone, & 25-word description.

Add'l words are \$0.50/each.  
Add'l contact names are \$5/each.  
Add'l phone, email, web are \$3/each.

HolisticNetworker.com gets 24,000 unique quarterly visitors.

Internet ads are displayed in rotation with other ads of the same size. 5,000 monthly views are guaranteed (15,000 total views).

next issue **Summer 2012** early\*\* **May 1** ad close **May 15** final art **June 1** publication date **July 1**

Publisher's liability for errors does not exceed the cost of the advertisement. Publisher reserves the right to refuse any advertising for any reason at any time.

**\*\*5% discount when art and payment are submitted (postmarked) by this date.**

### Article Marketing

### New Advertising options at HolisticNetworker.com

#### Headline Article

home page headline article

**\$225/month**

article with 960x200 headline

#### Featured Article

article featured on home page

**\$125/month**

only four featured articles/month

#### Standard Article

promotional article

**only \$25**

promote your business

Questions? 972-403-0940 or [ads@holisticnetworker.com](mailto:ads@holisticnetworker.com)

[HolisticNetworker.com/mediakit](http://HolisticNetworker.com/mediakit)

### Wellness Expo®

upcoming shows: Addison, April 21-22, 2012  
Addison, October 13-14, 2012

#### Affordable Exhibitor Spaces

Booth space available

**\$169 - \$499**

For booth options and pricing, see [WellnessExpo.net](http://WellnessExpo.net) or call 972-378-3770

#### Literature Table

Showcase your flyers/brochures

**only \$35**